

### Video Media Designer

Job Description

## Summary

The ideal candidate will be able to suggest ideas in out-of-the-box, creative ways to integrate and implement digital media church-wide, improving and enhancing ministry effectiveness. This person should be able to take direction from the Technical Ministry Director and the Communications Director, and be able to set aside personal preferences in order to fulfill the mission of First Free Church. This person will also be an original thinker who has exceptional character and works well with a variety of people.

### Structure

This is a full-time, hourly (non-exempt) position. of approximately 40 hours per week. The Video Media Designer is part of the Technical and Communication teams and reports to the Technical Ministry Director.

# Responsibilities

- Collaborate with the Communications Director and other ministries to develop media that engages our congregation and community, including but not limited to:
  - Videos (announcement, promotional, testimonial, social media content, etc)
  - o Photos (for promotional use, social media content, special events, etc)
  - Graphics for use in both print and electronic media [if skills are available]
- Create and upload digital media to be used on TVs around the building [as assigned].
- Use current technology and communication methods to carry out the Communications Department's strategic plan.
- Assist in creating social media content and fostering social media engagement.
- Assist with website maintenance as needed [if skills are available].
- Lead the Sunday broadcast video team by building camaraderie, setting schedules, advising, and training staff and volunteers on proper execution
- Direct live video for weekend services and service uploads to online platforms
- Assist with other production duties campus wide as assigned by Production Director

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## Personal Qualifications

#### Character and Commitment

- Demonstrates a genuine love for the Lord and other people with an authentic, transparent, Christ-centered lifestyle.
- Is committed to the vision, values, and beliefs of First Free Church.
- Good listener, able to understand and respond to the vision and needs of ministries.
- Team player who is able to work well with other stakeholders to achieve joint goals.
- Has excellent communication skills.
- Self-motivated with a desire for excellence and attention to detail.
- Has strategic and creative thinking skills.
- Strong attention to detail
- Ability to communicate clearly & quickly
- A heart to lead and grow people spiritually and professionally
- Desire to continually improve existing systems and create and implement new systems as needed

#### Minimum Qualifications

- 2+ years of experience with all aspects of video production with an emphasis on live video broadcasting & pre/post video production [photography is a plus]
- Proficiency in Adobe Creative Suite (especially Premiere and After Effects-- Photoshop and Lightroom are a plus)
- An adequate understanding of Blackmagic ATEM switchers, Broadcast cameras and lenses, wiring diagrams and signal flow
- Experience directing live multi-camera events in a high pressure environment
- Able to carry/manage video/photography equipment
- Graphic design and/or web design experience a plus

### Expectations

- Has a real and active relationship with Jesus
- Willingness to adapt and be flexible, while working above and beyond expectations
- Low drama, high-momentum, high-capacity, positivity, overcomer, dreamer, creative-can-do-whatever-it-takes attitude
- High level of initiative and ability to take a proactive approach to work
- Performs job duties on time with excellence

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